

**Coalition for a Drug Free Carroll County
Tuesday January 8, 2019
Aultman Carrollton Community Conference Room**

Present:

Frank Copeland, CDFCC - PFCS
Debbie Albright, FCFC - CDFCC
Peggy Leslie, HARCATUS
Jon Coventry, CMH
Chuck Wilson, Carrollton Ministerial Association
Abriel Melchor, PFCS
Lauri Bennard, CMH
Kyle Trsinar, CCSO
Amanda Richmond, Recovery
Susan Smith, CommQuest
Dave Quattrochi, Superintendent Carrollton Schools
Lisa Winkler, PFCS
Dave Ramsell, Grantstreet/Media
Lynn Bond, Free Press/Media

Meeting Summary:

Meeting called to order by Frank Copeland 10am January 8th

SPF-PFS MEDIA CAMPAIGN Lynn Bond and Dave Ramsell will be putting together a calendar for the PSA's for the "Talk They Hear You" campaign. One-two PSA's will be posted to website/Facebook page each week. Dave will take over managing the Coalition Facebook page and has already updated the website and made a form available. The goal is to have the PSA's starting by January 20, 2019. The website address for the Coalition is www.adc-carroll.com. Several businesses and organizations have agreed to post PSA's on their websites. They include: Carroll County Chamber of Commerce, ADAMH Board, Conotton Valley Schools, Carrollton Schools, Carroll Hills School, Families & Children First, The Coalition, and the Sheriff's Office. The same messages will appear on the websites during the specified time period. Jodi's concern was would the PSA's be reaching parents. With all of the collaboration from the partnering agencies and businesses, the Coalition believes that parents will be reached along with reaching students. The image for the billboard was chosen by the Coalition. Dave suggested changing the font on the image to make "Talk They Hear You" larger. Drivers only have 8 seconds to read a billboard.

Old Business

SPF-PFS media campaign was discussed in great length. Dave Ramsell Grantstreet Creative, Lynn Bond Free Press Standard will be working together to develop the campaign rollout for the end of January. Barnes Advertising Corp has been contracted for our billboards. First billboard should be out nearing the end of January.

Community Sector Reports:

Pastor Chuck reported that the Ministerial Association wants to invite Greg Delany back maybe in late spring. Narcotics Anonymous meets at the Carrollton Bible Chapel and "Celebrate Recovery meets at a church in Malvern.

Kyle reported drug possession arrests have increased and grand jury cases have doubled. He explained that law enforcement will be concentrating on "traffic." Law enforcement believes illegal substances are being brought into the county and/or county residents are leaving the county to obtain illegal substances. There has also been an increase in abuse of Adderall. This

is closely related to methamphetamine, but is perceived to be less of a danger of being laced with other substances.

Abriel is working with Natalie Bollon and the opiate hub, she would like to obtain information/statistics from County Sheriff and local police and EMA on overdoses in Carroll County. Jon will share what Tuscarawas County looks at to see if there is any need for that type of service in Carroll County.

Dr. Quathrochi has a new news column and has offered to post our information there.

New Business:

Frank passed out the Coalition Involvement Agreements to be completed and signed by Coalition attendees. Request for volunteers to serve on an Alcohol Committee or a Marijuana committee was also circulated for commitment.

Frank asked coalition members to form subcommittees for alcohol and marijuana. These are the two substances that we will be focusing on in relation to our Drug Free Communities application.

Jon Coventry and Debbie Albright signed up for the alcohol committee, and Peggy Leslie, Susan Smith, Dr. Dave Quathrochi, Abriel Melchor, and Dr. Chuck Wilson signed up for the marijuana committee.

Closing:

Member responsibilities, fill out the CIA page and sign the signature page. Share the “Talk. They Hear You” media campaign materials on your web sites and Facebook/Twitter accounts. Frank asked for a motion to close meeting.

Kyle Trsinar 1st motion to close

Lisa Winkler 2nd the motion 11:30am January 8th

Next meeting will be held on Tuesday February 12th at 10am in the Aultman Carrollton Community Conference Room.