

Carroll County Anti-Drug Coalition Meeting
October 4, 2011
Noon – 1:00 p.m.
Carroll County Alcohol and Addiction Program

Present:

Renee DiMario, Community Member
Mike Durkin, Carroll County Municipal Court
John McCall, Carroll County Family and Children First Council
Dianne Oliver, Dianne Oliver Consulting
Dave Ramsell, Grantstreet Creative
Rachel Rinkes, Carroll County Juvenile Court
Dave Schaffer, ADAMHS Board
Larry A. Townsend, Alcohol and Addiction Services

Meeting Summary:

Dave Schaffer welcomed everyone to the meeting. He reported that a subgroup had met just ahead of the meeting to talk about specific data that needs to be provided to the coalition on an ongoing basis. Key data needs include Ohio Department of Education incident reports, police reports, Ohio Automated Prescription (Rx) Drug Reporting System reports (OARRS); Juvenile Court reports.

In looking ahead, as the coalition attempts to have local impact, it is clear that active participation by the Sheriff's department is critical. Participation by other law enforcement entities would be beneficial as well. It was suggested that police departments set the community standards. All agreed that the coalition needs to reach out to the Sheriff's department and other law enforcement agencies.

Dianne Oliver reviewed an updated draft of the planning model. She and Dave Schaffer proposed adding "marijuana use and cultivation" as a problem to be addressed by the coalition. After much discussion, it was the consensus of the group not to be precise about this issues at this time. It was suggested, however, to add "access to other drugs" in the first problem statement which would include marijuana. The first problem statement now reads "underage drinking and access to alcohol and other drugs". One additional problem was suggested and accepted for addition to the planning model – "lack of current, accurate data to inform community action".

In the discussion about strategies, there was considerable dialog about surveillance buys by minors. That will require backing by the prosecutor and law enforcement in order to be viable but the coalition should still explore opportunities. It was suggested that the coalition try to get the Highway Patrol more involved in DUI checkpoints. Teen Court was suggested as an effective strategy. It was also suggested that hosting is a bigger issue than underage purchasing. Dianne will take all of the comments into account as she updates the planning model for the coalition.

Dave Ramsell from Grantstreet Creative gave an update on the marketing component. The website structure is set up and the domains have been purchased. There will be a separate website for each county. They will be posting documents such as the Community Assessment, minutes of the coalition meetings, data reports, etc. They will also be able to post videos, such as the bath salt psychotic episode video. An iPhone app has also been secured and will include a direct link to the website. There was also some discussion about purchasing the services of a freelance writer to assist with the newsletter. D. Ramsell presented the final thumbnails for the coalition logo and tagline and asked for everyone's feedback. The tagline that was approved by the group is "Our community, our future".

Dave Schaffer commented that the coalition needs to select a Chairperson. This position will chair the meetings and will lead the coalition's work with considerable support from ADAMHS staff and other coalition members. Mike Durkin graciously agreed to take on the role as chairman. He said that the first order of business will be to develop a mission statement. He asked all members to come to the next meeting with some thoughts about the mission so that a statement can be created.

The next meeting will be held on November 1 at noon. Mike will host it at Municipal Court.

Meeting adjourned.